

Taylor, McCord, Prayer & Cherry

A Law Corporation

Richard L. Taylor
Robert L. McCord
David L. Prayer

255 Maple Court
Suite 120
Ventura, CA 93003
(805) 648-4700

lawfirm@taylormccord.com

Of Counsel
Patrick Cherry

September 27, 2016

Mark Lipis
1355 Westwood Blvd., Suite 208
Los Angeles, CA 90024

Dear Mark:

I want to thank you for the great job you did in assisting our client.

You were hired on very short notice to opine on reasonable compensation for an executive operating in Ventura County. You immediately accepted the assignment and went to work. We were very pleased with your quick and thorough response and more importantly, so was our client.

You conducted compensation studies which included reviewing numerous internal documents such as organization charts and job descriptions and you worked well with the client to get additional information.

You easily qualified and very competently testified at trial as an expert. You presented your findings in a very credible and orderly fashion. You were well-organized and able to present supporting documentation upon request. I enjoyed working together pre trial to prepare your testimony (and my examination) and you were very helpful in pointing out appropriate open ended questions for me to pose to you during your testimony.

Your findings, opinions and conclusions were based on appropriate studies for privately held companies and the numbers were presented such that the Court could easily understand the computations and the basis.

You were very helpful in my cross-examination of the opposing compensation expert and your testimony commenting on the opposing expert's efforts, opinions, and conclusions was fabulous.

You did everything right. You were effective, persuasive, conservative, and credible. I would not hesitate to use your services again and I recommend to others to contact you when they need the job done professionally, at a reasonable cost, and for testimony that is persuasive to the Court.

Very truly yours,

TAYLOR, McCORD, PRAVER & CHERRY


DAVID L. PRAVER